

Professional Standards



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REALTORS® Pledge of Performance and Service

The NATIONAL ASSOCIATION OF REALTORS® adopted the Code of Ethics in 1913, following the professions of medicine, law, and engineering.

REALTORS® are real estate professionals who have chosen to join the National Association and abide by its strict Code of Ethics.

What does this mean to you? It means that any REALTOR® with whom you work has voluntarily agreed to abide by a Code of Ethics, based on professionalism and protection of the public.

REALTORS® are subject to disciplinary action and sanctions if they violate the duties imposed by the Code of Ethics. The Code of Ethics is a detailed document that spells out the professional responsibilities of every REALTOR®. Do not hesitate to ask a REALTOR® for a copy of the Code, including the Standards of Practice. The Code is your assurance of dealing with a professional who has your best interests in mind. The Code of Ethics consists of seventeen Articles and

related Standards of Practice. The Code can be found [here](#).

To request Ombudsman services contact the Idaho Real Estate Commission.

COE Requirement

Mandatory ethics training requirements for new and continuing REALTOR® members was established by the National Association's Board of Directors at the 1999 Annual Convention with the following goals:

- To heighten member awareness of the key tenets of the Code of Ethics;
- To create an awareness of and appreciation for the role the Code can and should play in their professional lives;
- To enhance professionalism and competency; and
- To encourage REALTORS® to view their Code of Ethics as a living, viable guide in their daily dealings with clients, customers, and the public.

For more information, visit NAR's main page for [Code of Ethics Training](#).

Answers to commonly asked questions on implementing and administering the requirements can be found [here](#).

[Download 2018 Code of Ethics](#)



Pathways to Professionalism

The National Association of REALTORS® created this brief, 10-minute video entitled “A Pathway to Professional Conduct: Respect Starts Here” to ensure that all members are versed on how to conduct themselves professionally in all parts of the business. It contains tips for showing respect for property, the public and your peers, reinforcing to novice and experienced members what it means to conduct business with the utmost respect.

https://youtu.be/yYpUr_Xwtm8

Code Kiosk

Check out the [Code Kiosk](#), a handy resource created by the Greater Albuquerque Association of REALTORS®!

Origins of the Code of Ethics

This presentation, developed by REALTOR® Doreen Roberts, outlines the history of organized real estate and the development of the NAR Code of Ethics.

<https://youtu.be/OKWPptTl-4M>